

# KEITH PISHNERY

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## EXPERIENCE

### **Like a Scientist, LLC** | Creative Director | 2009-Present

Design and photography art direction; management of projects that include annual reports, marketing materials, identities, signage, digital assets, websites, and packaging. Clients: The Progressive Corporation, Cleveland International Fund, Sonoma Wire Works.

### **Nesnadny + Schwartz** | Senior Designer | Cleveland, Ohio | 2000-2009

Design and photography art direction; management of projects that included identities, annual reports, hardbound books, quarterly periodicals; Managed junior positions; Handled client contact and management; Supervised production, schedules, and press. Clients: Vassar College, The Progressive Corporation, The International Spy Museum.

### **Retronyms** | Marketing and Artist Relations | San Francisco, California | 2008-2012

Managed and designed projects for Retronyms and clients; Developed marketing projects; Musician outreach and developed music-related promotions; Managed contact with artists; Represented company at shows and festivals; Maintained contact with content creators and user community.

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## ACADEMIA

**Ohio University** | Bachelor of Fine Arts | Graphic Design Major | Athens, Ohio

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## HONORS

**AAF ADDY Awards 2014 Gold Design** | The Progressive Corporation Annual Report 2013

**AIGA 2012 Justified** | The Progressive Corporation Annual Report 2011

**Gaphis Best in Annual Reports 2013** | The Progressive Corporation Annual Report 2011

**AAF ADDY Awards 2013 Best of Show** | The Progressive Corporation Annual Report 2011

**AR 100** | The Progressive Corporation Annual Report 2007

**AR 100** | The Progressive Corporation Annual Report 2006

**ADDY 2003 Citation** | International Spy Museum Invitation

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## SKILLS

Photography Art Direction | Copywriting | Offset Printing Experience | Bindery

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## COMMUNITY

Bike Lakewood | Bike Cleveland | Northeast Areawide Coordinating Agency